

Adstream Broadcast Solutions

# AdDelivery TV

## Digital access to the world's largest broadcasting footprint

Adstream's AdDelivery TV is the powerful solution that gives advertisers and their partners fast access to the largest footprint of broadcasters around the world.

AdDelivery TV streamlines the workflow of distributing TV commercials with a secure digital platform. Our quality assurance processes verify that your commercials reach TV stations in broadcast quality, right first time, every time.

AdDelivery TV means greater speed to market, reduced costs and higher visibility. You can easily track your dispatched materials online and have delivery confirmations sent via email or SMS to anyone involved in the workflow, giving you greater peace of mind.

All of your ads distributed to broadcasters can be automatically stored in AdBank, which can centralise your library for easy retrieval, reference and collaboration.

You also have the flexibility to select the priority level of your delivery, counting on our Express Services for your most urgent of deadlines - and an international specialist team ready to provide any necessary support.

AdDelivery TV provides a seamless experience to access broadcasters around the world with a simple and streamlined process for advertisers and their partners, end-to-end.

### Recommended For

- » Brands, Agencies and Production Houses

### What Our Clients Say

“ For any broadcaster out here looking to streamline their systems but not in any way compromising their operations, Adstream is a fantastic company to bring into their business. *Steve Hutchinson, Head of Operations & Content, BSkyB* ”

### Key Features

- » Protected access ensures only authorised system users have viewing and distribution privileges
- » Intuitive and user-friendly screens provide tick box options from delivery booking through to station selection
- » Users can choose between delivery speed options
- » Transparent and viewable costs when placing orders
- » Integrated closed captioning service
- » Transfer orders between the creative agencies and media agencies

### Key Benefits

- » Greater speed to market, visibility and savings
- » Highest quality assurance
- » Integration into broadcast traffic, scheduling and on-air systems

**AdDelivery TV.** Your digital delivery gateway.

**Why Adstream** Adstream is the world's leading provider of advertising technology solutions that connect brands, media owners, agencies and production companies by streamlining their business process throughout the advertising cycle, enabling higher efficiency, transparency and profitability. Our team, based in 20+ international offices, serves more than 5,000 clients in 90 countries, worldwide.

Abu Dhabi • Adelaide • Amsterdam • Athens • Auckland • Brisbane  
Budapest • Copenhagen • Dublin • Frankfurt • Hong Kong  
Johannesburg • Kiev • Kuala Lumpur • London • Madrid • Malmo  
Melbourne • Miami • Milan • New York • Paris • Perth • Singapore • Sydney

**Contact Us** For more information or to find your local Adstream representative, please visit our website at [www.adstream.com/locations](http://www.adstream.com/locations) or send an email to our team at [global.sales@adstream.com](mailto:global.sales@adstream.com).