

Adstream Broadcast Solutions

# AdVideo Online

## Expand your campaign from TV to online

Adstream's video online services allow advertisers and their partners to simplify the migration of campaigns from TV to Online media.

Our dedicated team will manage the transition process, performing all necessary checks and ensuring compliance in accordance to the online destination requirements.

It is all very simple: you send us your existing TV commercials in the usual way and we will quality assure the ad, transcode to its new specifications and deliver to the your desired online publishers.

With AdVideo Online you have higher efficiency in speed-to-market, lower costs and greater visibility. You can easily track the progress of your ads and have arrival confirmations sent via email or SMS to anyone involved in the workflow.

AdVideo Online also allows customers to accompany, share and collaborate seamlessly from within AdBank which means you have a unique solution responding to your needs both for TV and online, at the same time.

### Recommended For

- » Agencies, Production Houses and Medias

### What Our Clients Say

“ The digital delivery means that we can supply the ads five days a week, at any time during the day and speed up the whole process immeasurably. *Mick Fish, Head of Content Management, Grey Media, London* ”

### Key Features

- » Manages different resolution sizes and codecs for you
- » One interface to select all of your TV and Online destinations
- » Email confirmation once your online video has arrived at its destination
- » Final cut pro services available for last minute changes and alterations
- » Deliver the correct file automatically

### Key Benefits

- » Easy to use and accessible from any internet enabled location
- » Peace of mind your videos will be handled by the same team you trust with your TVC's
- » No double handling: easy, fast ordering & delivery
- » Greater speed-to-market

**AdVideo Online.** Expanding your campaign from TV to Online.

**Why Adstream** Adstream is the world's leading provider of advertising technology solutions that connect brands, media owners, agencies and production companies by streamlining their business process throughout the advertising cycle, enabling higher efficiency, transparency and profitability. Our team, based in 20+ international offices, serves more than 5,000 clients in 90 countries, worldwide.

Abu Dhabi • Adelaide • Amsterdam • Athens • Auckland • Brisbane  
Budapest • Copenhagen • Dublin • Frankfurt • Hong Kong  
Johannesburg • Kiev • Kuala Lumpur • London • Madrid • Malmo  
Melbourne • Miami • Milan • New York • Paris • Perth • Singapore • Sydney

**Contact Us** For more information or to find your local Adstream representative, please visit our website at [www.adstream.com/locations](http://www.adstream.com/locations) or send an email to our team at [global.sales@adstream.com](mailto:global.sales@adstream.com).